VIEWICS



CURRENT DIGITAL TRENDS IN HOSPITAL LABORATORIES

1 exabyte = 200 BILLION

digital photos*

CHALLENGE 1: GROWING DATA

BIG DATA IS GETTING BIGGER

Healthcare is the fastest growing sector in the global datasphere.

2,314 exabytes of healthcare data generated¹

153 exabytes of healthcare data generated¹

2013

CHALLENGE 2: RISING PRESSURE

THE PRESSURE ON LABS IS RISING

2020

Labs are being asked to do more with less.

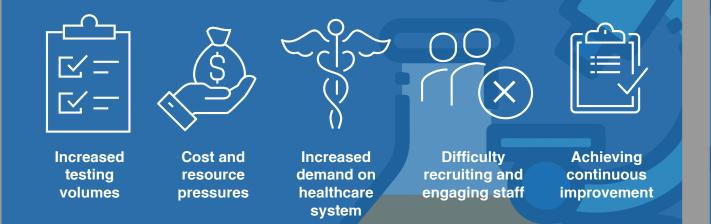
JU of medical decisions are influenced by lab test results²

001

annual growth in

healthcare data¹





THE OPPORTUNITY

THE MOVE FROM DATA GATHERING TO ACTIONABLE INSIGHTS IS INEVITABLE



EFFICIENT TRANSPARENT STRATEGIC

The Viewics Analytics Platform surfaces trends that

foster decisive action.



FOR MORE INFORMATION, VISIT VIEWICS.COM

Reference: 1. *Harnessing the Power of Data in Health* https://med.stanford.edu/content/dam/sm/sm-news/documents/Stanford MedicineHealthTrendsWhitePaper2017.pdf

REFERENCES

Reference: 2. Forsman RW. The value of the laboratory professional in the continuum of care. Clin Leadersh Manag Rev. 2002;16(6):370-3.

*1 exabyte equals the space required to store 200 billion digital photos. A 5 megabyte per photo estimate was used in this calculation.