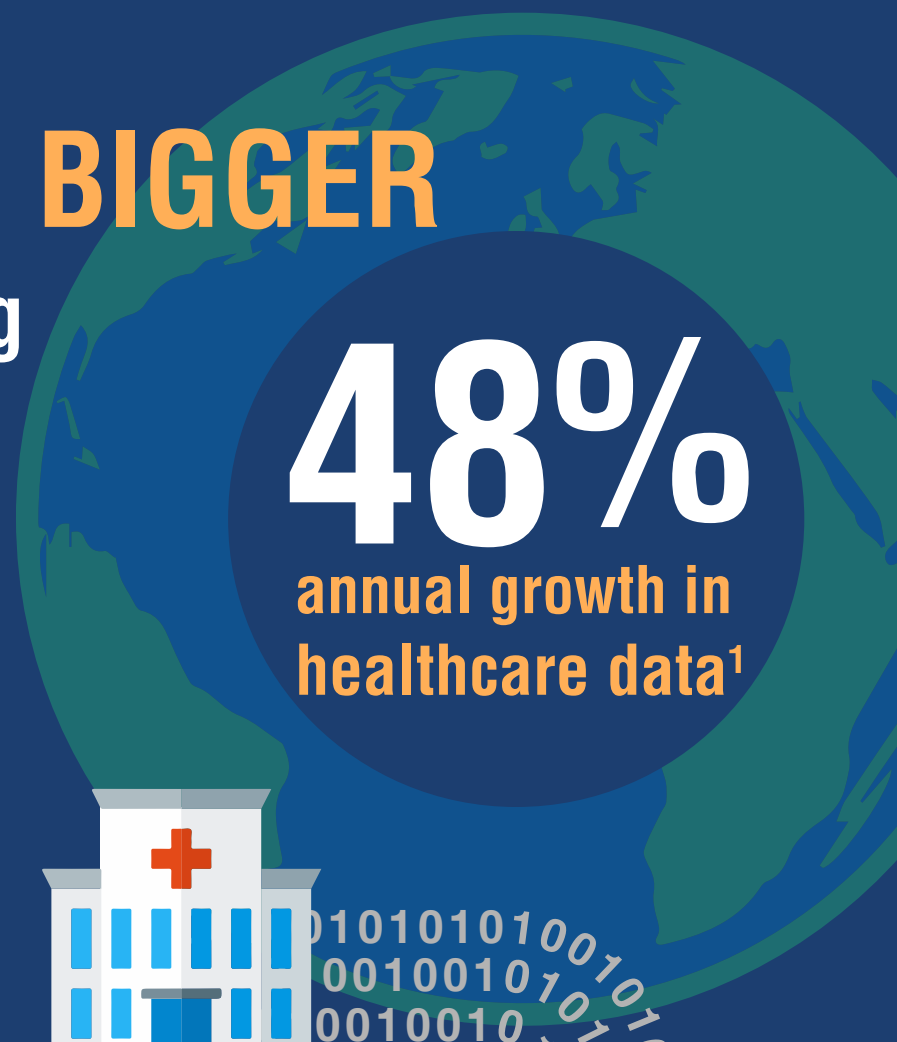
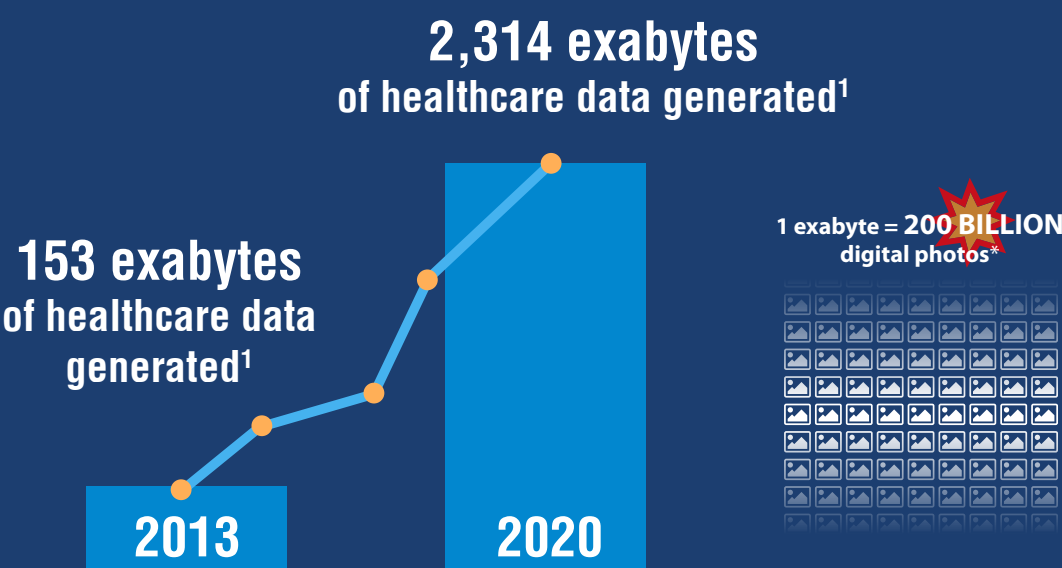


# CURRENT DIGITAL TRENDS IN HOSPITAL LABORATORIES

## CHALLENGE 1: GROWING DATA

### BIG DATA IS GETTING BIGGER

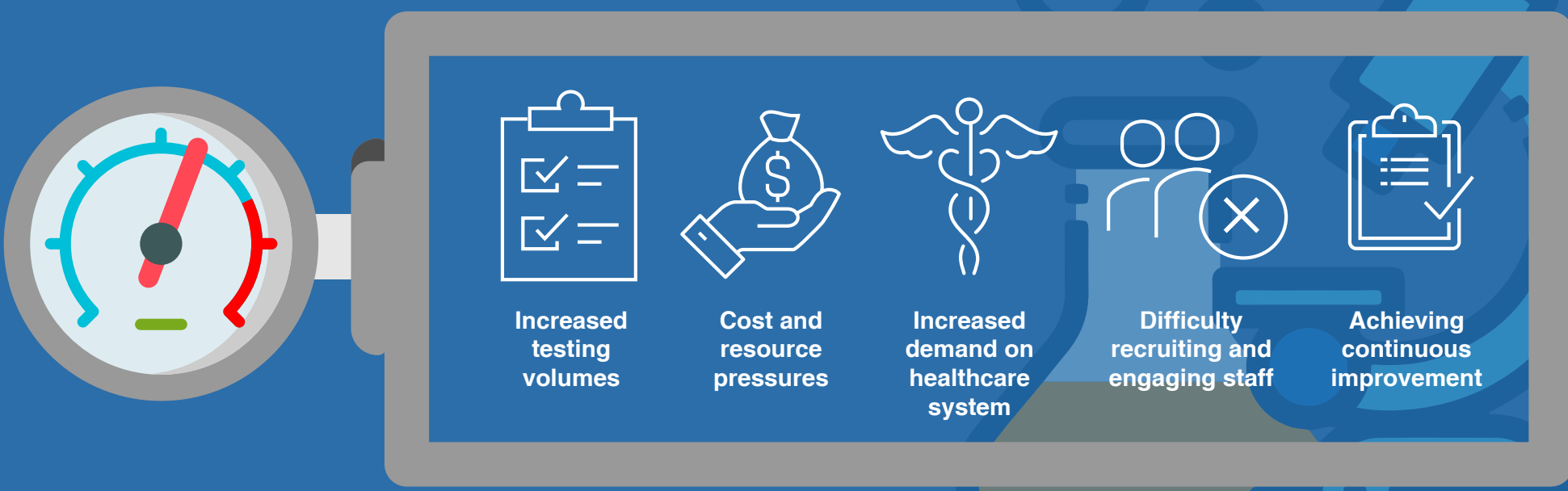
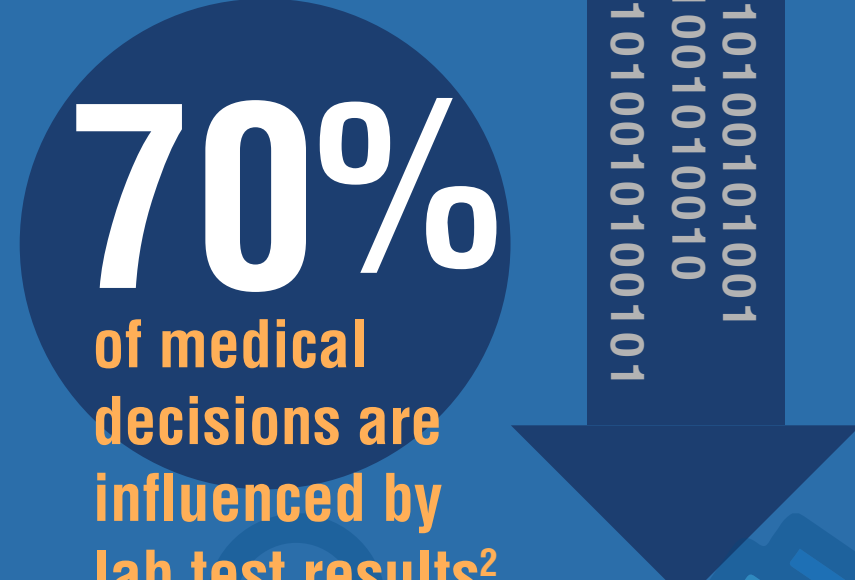
Healthcare is the fastest growing sector in the global datasphere.



## CHALLENGE 2: RISING PRESSURE

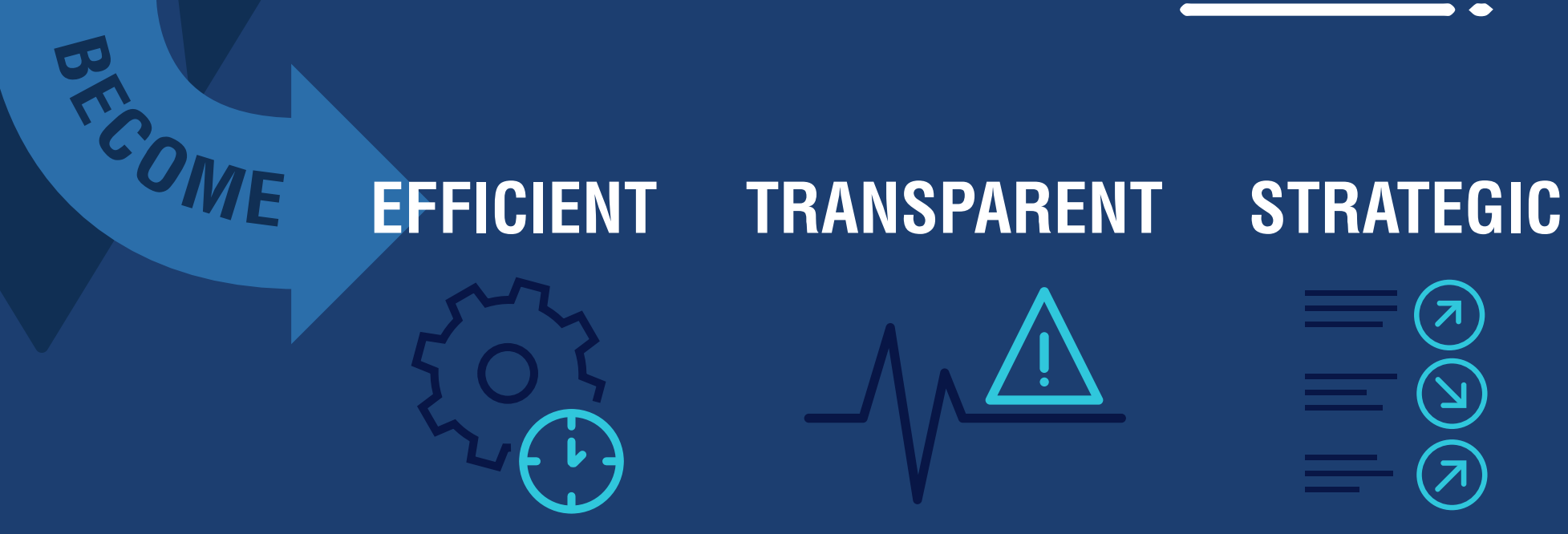
### THE PRESSURE ON LABS IS RISING

Labs are being asked to do more with less.



## THE OPPORTUNITY

### THE MOVE FROM DATA GATHERING TO ACTIONABLE INSIGHTS IS INEVITABLE



The Viewics Analytics Platform surfaces trends that foster decisive action.

## REFERENCES

Reference: 1. *Harnessing the Power of Data in Health*  
<https://med.stanford.edu/content/dam/sm/sm-news/documents/StanfordMedicineHealthTrendsWhitePaper2017.pdf>

Reference: 2. Forsman RW. The value of the laboratory professional in the continuum of care. *Clin Leadersh Manag Rev.* 2002;16(6):370-3.

\*1 exabyte equals the space required to store 200 billion digital photos. A 5 megabyte per photo estimate was used in this calculation.